



Fundraising Information

September & October 2022

Our fundraising program is as easy as... Pie!



Chocolate Meringue Pie

Our creamy chocolate filling is topped with a whipped meringue.



Coconut Meringue Pie

We add real coconut to our cream filling in this fan-favorite.



Lemon Meringue Pie

Our mouth-watering citrusy cream has just the right amount of pucker power.



Apple Pie

Just like Grandma used to make. We use York apples in this traditional favorite.



Dutch Apple Pie

Our #1 Selling Pie
This traditional apple pie features a crumb topping.



Caramel Apple Pie

Caramel and walnuts are drizzled throughout this crumb-topped apple pie.



Harvest Pie

A delicious mix of blueberry, blackberry, cranberry, cherry and strawberry.



Razzleberry Pie

The perfect blend of blackberries, red raspberries, and blueberries.



Cherry Pie

Only the juiciest cherries go into our traditional tart cherry pie.



Peach Pie

Steam cooking our fresh peaches brings out their full, rich flavor.



Raisin Pie

Plump, select raisins with just a hint of cinnamon make this a classic hit.



Pumpkin Roll

Our pumpkin sponge cake with cream cheese filling. About 6.5" long.



Apple Dumplings

Three delectable dumplings in a pan. Baked in a brown sugar syrup.



Snails

Pie dough strips rolled with butter, cinnamon and sugar. 1 dozen per bag.

Group Fundraising Since 1986



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(724) 238-9653 Fax
www.pieshoppe.com

If You Knead Dough...

1. Reserve your sales date.

Call The Pie Shoppe Group Sales office at (724) 238-9536 to reserve your delivery date before beginning your sale.

2. Start your sale!

We will email you the forms needed to begin your sale. This packet will include an order form, product information, handling instructions, and customer FAQs.

3. Call or email us with your order.

Absolutely NO fundraising orders will be filled in our retail bakery. Also keep in mind there is a *50 item requirement for your order to be considered a fundraiser.*

4. Tally your profits.

Your organization makes \$2.00 profit for each item it sells, based on our suggested retail price.

5. Distribute the goods.

Deliver our products the day they arrive!



Product Pricing

Products	YOUR COST PER ITEM	SUGG. RETAIL PRICE
9-inch Pie	\$8.50	\$10.50
Pumpkin Roll	\$8.50	\$10.50
Apple Dumplings	\$6.00	\$8.00
Snails	\$6.00	\$8.00

visit us at www.pieshoppe.com

Our website has detailed nutritional information, photos and handling instructions about each of our products.

Product & Delivery Information

- **OUR PRODUCTS MUST BE DISTRIBUTED THE DAY THEY ARE DELIVERED TO YOUR ORGANIZATION.**
- Check out our website for detailed nutritional information, photos, and handling instructions on all of our products.
- When holding our products the day of distribution, store them in a cool, dry place away from direct sunlight. Avoid storage on a bare floor – use pallets or stack on tables.
- The day of the delivery, please have helpers on hand for our driver to unload the truck. **Count the number of items you receive to make sure they match the driver's total sheet. Report any discrepancies to the driver. Your signature will mean all items are accounted for.**
- Check with our office for the minimum order needed for free delivery to your location. Delivery fees may apply. Unfortunately, we cannot deliver an order of less than 75 items even with a delivery fee. (Your group can still pick the items up at our location).
- We appreciate your understanding and flexibility as we schedule delivery dates and times trying to get your products to you as efficiently as possible.
- **Please be advised:** Our products are manufactured on shared equipment in a facility that processes cinnamon, egg products, milk, nuts, peanuts, soy and wheat.



How to Get Your Profits to Raise!

With the right recipe for sales, your organization could receive a higher discount for more items sold...

UNITS SOLD	COST PER UNIT*	ADDITIONAL QUANTITY DISCOUNT**	FINAL COST PER UNIT
Up to 300 Units	\$8.50	0¢	\$8.50
301 - 499 Units	\$8.50	10¢	\$8.40
500 - 999 Units	\$8.50	15¢	\$8.35
1000 - 1999 Units	\$8.50	25¢	\$8.25
2000 - 2999 Units	\$8.50	50¢	\$8.00
3000 - 3999 Units	\$8.50	75¢	\$7.75
4000+ Units	\$8.50	\$1.00	\$7.50

*This chart uses an \$8.50 Cost Per Unit as an example. Cost Per Unit will vary based on the products sold, but the Additional Quantity Discount will remain the same regardless.

To be eligible for the Additional Quantity Discount, your organization must reach the Units Sold amount and it is for a one stop – one drop delivery only.

Minimum order requirements for free delivery still apply (based on county of delivery).

**Pepperoni Roll Sales are NOT eligible for Additional Quantity Discounts.

Your Piece of the Pie

Your organization makes \$2.00 profit for each item it sells, based on our suggested retail price.

Sell 250 Items and Your Profit Would Be:

$$250 \text{ Items} \times \$2.00 \text{ Profit Per Item} = \$500.00$$

Sell 500 Items and Your Profit Would Be:

$$500 \text{ Items} \times \$2.00 \text{ Profit Per Item} = \$1,000.00$$

$$\text{Additional Quantity Discount} = \underline{75.00}$$

$$\text{Total Profit} = \$1,075.00$$



Organization FAQs

Frequently Asked Questions Your Organization May Have About Our Fundraising Program

Q: We are interested in having a sale with The Pie Shoppe. How do we get started?

A: Always schedule a sale date with us before you start selling. Call our Group Sales Office at (724) 238-9536 as soon as possible to reserve your date. We are open Monday - Friday, 9a-5p.

Q: How much profit do we make selling your products?

A: Your organization earns at least \$2.00 profit on each item sold, if you use our suggested retail price. If your organization sells more than 300 items in one sale, you are eligible for additional quantity discounts (pepperoni roll sales are not eligible). See the "How to Get Your Profits to Raise!" section for more details.

Q: What is the minimum order we need to be considered a fundraiser?

A: Your organization must sell at least 50 items to receive fundraising pricing. If you do not reach this minimum order, you should call our Group Sales Office for more options.

Q: What is the minimum order we need for free delivery?

A: We do not deliver any orders under 75 items. Your delivery location (based on the county you are in) determines your minimum order requirement. For example, for free delivery anywhere in Westmoreland County, we require a minimum order of 100 items. Please call us for further minimum order requirements.

Q: What if we do not reach the minimum order for delivery?

A: If your organization does not reach the minimum order for delivery, you have two options. As long as your organization has sold 75 or more items, we will deliver your items for a delivery fee. To avoid these additional charges, someone from your organization can pick up the items at our location at a prearranged time.

Q: How long should we run our sale?

A: We have found that most successful fundraisers last 2 weeks, but you can run a sale for as long or as short a time as you want just so you have your order called in to us 10 days before your delivery date.

Q: What happens if our order call-in date, which is 10 days before our sale, is on the weekend and your office is closed?

A: We adjust your call-in day to either Friday or Monday to avoid calling us when our Group Sales office is closed. We always send your group a confirmation email or letter that lists your call-in day. Follow the call-in instructions in your confirmation letter.

Q: How do we pay for our order?

A: For deliveries: Our driver will have an invoice with them the day of delivery. You can pay our driver that day or you will have up to 7 days to send one check in to us, payable to **The Pie Shoppe**. We also accept cash (not by mail) or credit cards (by phone only).

For pickups: We accept all three options the day of pickup or one check within 7 days of pickup by mail.

Q: How will we be invoiced?

A: All of our invoices are emailed ahead of delivery. Our driver will also have a copy with them at the time of delivery. Your organization will be charged our fundraising price for each item that it sells. A delivery fee will appear if your minimum order requirement is not met. If your organization is entitled to any additional quantity discounts, they will be deducted from the fundraising price.